Thank you for helping share this message within your networks. To make it easier, VDH has created a Digital Vaccine Toolkit for Partners.

Here are quick links to toolkit materials—separated into two sections by messaging type:

1) Eligibility-specific, “alert” messaging (currently 75+) (link)
   a. Social media posts
   b. Blog/Newsletter (additional assets will be added soon!)
   c. Email
   d. Letter

2) General, “evergreen” messaging about vaccines (link).
   a. Social media posts
   b. Blog/Newsletter (additional assets will be added soon!)
   c. Posters (8.5”x11” and 11”x17”)
   d. Vaccine fact sheet, “Things You Should Know About COVID-19 Vaccines” (will be updated as needed)